

## PRACTICE MANAGEMENT

### EQUIPMENT AND PRACTICE FINANCE

#### Bank of America Practice Solutions

For more than 20 years, Bank of America Practice Solutions has offered financial products and services to the dental community. Whether orthodontists own a practice or are just getting started, Bank of America Practice Solutions can provide customized financial solutions to fit their needs.

RECEIVED 20% OF VOTES IN THIS CATEGORY.



### ORTHODONTIC MARKETING

#### Sesame Communications

Sesame Communications provides orthodontic, dental and specialty practices with effective digital marketing and patient engagement solutions. The strategies Sesame develops cater to each individual practice's goals and audience with an overall emphasis on attracting new patients while appealing to existing ones.

RECEIVED 14% OF VOTES IN THIS CATEGORY.



### PATIENT FINANCE

#### CareCredit

CareCredit helps providers help patients get care. Now, with the Custom Link, patients can apply for the CareCredit credit card anytime, anywhere using their smart device. It's easy, private and contactless, and the team no longer has to be involved in the patient's financial information for the application. Information: [carecredit.com/mycustomlink](https://carecredit.com/mycustomlink)



RECEIVED 19% OF VOTES IN THIS CATEGORY.

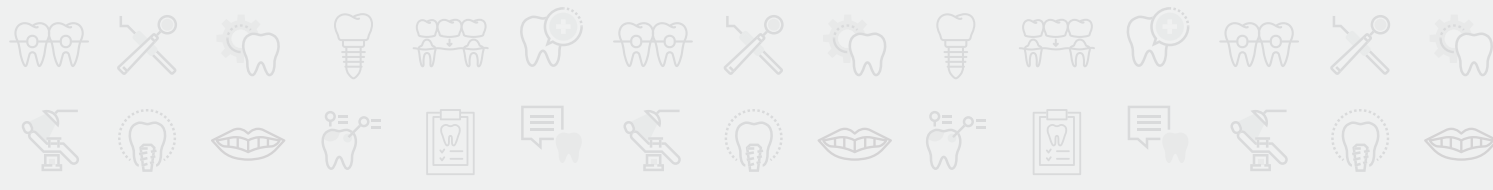
### SOFTWARE: ORTHODONTIC PRACTICE MANAGEMENT

#### Tops Software: topsOrtho

Platform One combines all online accounts into a single, universal orthodontic practice management app. Digital models. Imaging. Secure messaging. Patient education. Business analytics and a comprehensive suite of tools secured by single sign-on. These features are all powered by the Lightning Cloud. One bill. All backed by exceptional customer service.

RECEIVED 32% OF VOTES IN THIS CATEGORY.





**SOFTWARE: PATIENT COMMUNICATION SYSTEMS**

## Braces Academy and Ortho Screening

OrthoScreening is an all-in-one virtual consultation and monitoring software. Orthodontists can get qualified leads, streamline virtual monitoring and convert more website visitors into starts. Braces Academy software streamlines patient education and case presentation through prescriptive education. Text or email videos, images and instructions directly to patients and parents as well as track if videos are viewed.

RECEIVED 18% OF VOTES IN THIS CATEGORY.



**SOFTWARE: PATIENT EDUCATION**

## Dolphin Imaging and Management Solutions: Aquarium

Aquarium is a dynamic patient education tool that utilizes 3D animated graphics. It is designed to demonstrate common and complex topics, including diagnostic findings, procedures, appliance use and hygiene. It contains content relevant to the orthodontic, oral surgery and pediatric dental specialties. Automatic updates delivered via the internet. Information: [dolphinimaging.com/aquarium](http://dolphinimaging.com/aquarium)

RECEIVED 28% OF VOTES IN THIS CATEGORY.



**WEBSITE DESIGN AND SERVICES**

## Sesame Communications

Sesame websites are built exclusively for dental, orthodontic and specialty practices. Custom-designed for each practice's unique needs, they include customized branding and copywriting, virtual consultation, seamless functionality on all device types, and other features designed to increase online visibility and interest in an orthodontic practice.

RECEIVED 22% OF VOTES IN THIS CATEGORY.

