

PRACTICE MANAGEMENT

EQUIPMENT & PRACTICE FINANCE

Bank of America Practice Solutions

Bank of America Practice Solutions leads the industry in practice financing with expert guidance and real solutions. Across the nation, their practice specialists assist established doctors and those who are just getting started. They provide customized financial help from purchases and start-ups to expansion and restructuring.

Information: bankofamerica.com/practicesolutions



NEW
WINNER



NEON
CANVAS

ORTHODONTIC MARKETING

Neon Canvas

Orthodontic practices grow when every digital channel works together to reach the right patients at the right time. From SEO and social media to one-of-a-kind brand strategy and paid campaigns, Neon Canvas helps practices grow with smarter visibility, stronger patient experiences, and measurable results.

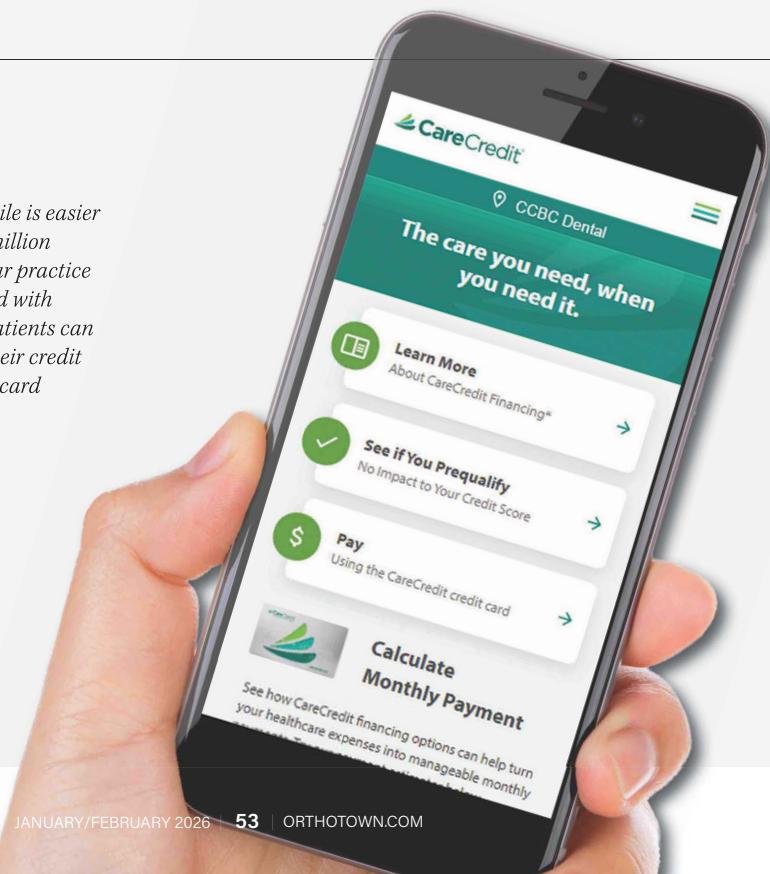
Information: neoncanvas.com

PATIENT FINANCE

CareCredit

Helping patients get a more attractive smile is easier than ever. CareCredit has more than 12 million cardholders, some of whom may be in your practice and have available credit to move forward with treatment. Plus, with your custom link, patients can see if they prequalify with no impact to their credit score and apply for the CareCredit credit card privately using their own device.

Information: carecredit.com



PRACTICE MANAGEMENT

SOFTWARE: ORTHODONTIC PRACTICE MANAGEMENT

Ortho2: Edge Cloud

Bring sophistication, elegance, and innovation to your practice with Ortho2's Edge Cloud. Edge Cloud delivers premium practice management, imaging, and communication systems—all supported by its white-glove customer service team. Edge Cloud elevates software standards and focuses on patient interactions. Take your patient experience to the next level with Edge Cloud's included features.

Information: 800-678-4644 or ortho2.com



SOFTWARE: PATIENT EDUCATION

Dolphin Imaging & Management Solutions: Aquarium

Aquarium is a dynamic patient education tool that uses high-quality 3D animated graphics. It is designed to demonstrate common and complex topics including diagnostic findings, oral surgery and orthodontic procedures, appliance use and hygiene. Aquarium movies are network-ready and display beautifully on all monitors. Automatic updates delivered via the internet.

Information: 800-548-7241 or dolphinimaging.com

WEBSITE DESIGN & SERVICES

Neon Canvas

Your website gets one shot to show your patients you're the right choice. Neon Canvas creates custom, patient-friendly sites that drive calls, clicks, and consults with expert SEO-driven content, innovative design, and an easy-to-use patient interface.

Information: neoncanvas.com

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