

PRACTICE MANAGEMENT

EQUIPMENT AND PRACTICE FINANCE

Bank of America Practice Solutions

For more than 20 years, Bank of America Practice Solutions has offered financial products and services to the dental community. Whether orthodontists own a practice or are just getting started, Bank of America Practice Solutions can provide customized financial solutions to fit their needs.

RECEIVED 15% OF VOTES IN THIS CATEGORY.



ORTHODONTIC CONSULTANTS AND ADVISERS

Jay Geier's Scheduling Institute

Scheduling Institute is the independent orthodontist's partner for practice growth and achieving financial freedom. Jay Geier created SI's first training in 1997 to improve new patient numbers. SI now teaches 23 different in-your-office trainings, offers two levels of doctor coaching, a CEO program and the industry's largest private events, and runs the largest ortho training university in the country.

RECEIVED 8% OF VOTES IN THIS CATEGORY.



PATIENT FINANCE

CareCredit

For more than 30 years, CareCredit has focused on helping teams help patients get care. As dentistry has evolved, so has the CareCredit credit card. From technology to team training, CareCredit has created a wide variety of resources designed to help teams be more effective and efficient. Information: carecredit.com/providercenter



RECEIVED 32% OF VOTES IN THIS CATEGORY.

ORTHODONTIC MARKETING

Sesame Communications

Sesame Communications is the industry leader when it comes to providing orthodontic/dental practices with proven and effective digital marketing and patient engagement solutions and strategies. Across every channel of a practice's dental marketing, Sesame is an orthodontist's partner in finding new patients and developing deeper connections with their current ones.

RECEIVED 19% OF VOTES IN THIS CATEGORY.



SOFTWARE: ORTHODONTIC PRACTICE MANAGEMENT

Tops Software: topsOrtho

Platform One is an award-winning orthodontic practice management system that's backed by the company's Lightning Cloud and unified into one fast, easy, and reliable app—topsOrtho. The unified platform offers a single sign-on for one bill and one treatment plan.

Information: 770-627-2527 or topsortho.com

RECEIVED 32% OF VOTES IN THIS CATEGORY.



SOFTWARE: PATIENT COMMUNICATION SYSTEMS

Sesame Communications: Ortho Sesame

Ortho Sesame helps practices build a loyal patient community that keeps appointments, pays bills faster and refers friends and family. Designed exclusively for dentistry, Ortho Sesame is a powerful patient engagement solution that will delight both patients and teams.

RECEIVED 19% OF VOTES IN THIS CATEGORY.



SOFTWARE: PATIENT EDUCATION

Dolphin Imaging and Management Solutions: Aquarium

Aquarium is a dynamic patient education tool that fully utilizes high-quality 3D animated graphics. It is designed to demonstrate common and complex topics, including diagnostic findings, oral surgery and orthodontic procedures, pediatric conditions, appliance use and hygiene. Aquarium movies are network-ready and display beautifully on all monitors. Automatic updates delivered via the Internet.

Information: dolphinimaging.com/aquarium



RECEIVED 14% OF VOTES IN THIS CATEGORY.

WEBSITE DESIGN AND SERVICES

Sesame Communications

Built exclusively for dentistry, Sesame's responsive-designed websites make sure your practice turns visitors into new patients. Responsive design allows for seamless functionality on all platforms, including PCs, tablets and mobile. Responsive design creates a more efficient user experience, reinforces brand identity and strengthens engagement with prospective patients.

RECEIVED 27% OF VOTES IN THIS CATEGORY.

