

## PRACTICE MANAGEMENT

### EQUIPMENT AND PRACTICE FINANCE

#### Bank of America Practice Solutions

For more than 20 years, Bank of America Practice Solutions has offered financial products and services to the dental community. Whether orthodontists own a practice or are just getting started, Bank of America Practice Solutions can provide customized financial solutions to fit their needs.

RECEIVED 15% OF VOTES IN THIS CATEGORY.

**BANK OF AMERICA** 

### ORTHODONTIC MARKETING

#### Sesame Communications

Sesame Communications is the industry leader when it comes to providing orthodontic/dental practices with proven and effective digital marketing and patient engagement solutions and strategies. Across every channel of a practice's dental marketing, Sesame is an orthodontist's partner in finding new patients and developing deeper connections with their current ones.

RECEIVED 13% OF VOTES IN THIS CATEGORY.

**sesame** 

### PATIENT FINANCE

#### CareCredit

CareCredit helps providers help patients get needed care. Now, with the Custom Link, patients can apply for the CareCredit credit card anytime, anywhere using their smart device. It's easy, private and contactless, and the team no longer has to be involved in the patient's financial information for the application. Information: [carecredit.com/mycustomlink](http://carecredit.com/mycustomlink)



RECEIVED 24% OF VOTES IN THIS CATEGORY.

### SOFTWARE: ORTHODONTIC PRACTICE MANAGEMENT

#### Tops Software: topsOrtho

Platform One is an award-winning, orthodontic practice management system. It is backed by the company's Lightning Cloud and unified into one fast, easy and reliable app—topsOrtho. The unified platform offers a single sign-on for one bill and one treatment plan. Information: 770-627-2527 or [topsortho.com](http://topsortho.com)

RECEIVED 33% OF VOTES IN THIS CATEGORY.



#### SOFTWARE: PATIENT COMMUNICATION SYSTEMS

### Braces Academy and OrthoScreening

OrthoScreening is an all-in-one virtual consultation and monitoring software. Orthodontists can get qualified leads, streamline virtual monitoring and convert more website visitors into starts. Braces Academy software streamlines patient education and case presentation through prescriptive education. Text or email videos, images and instructions directly to patients and parents as well as track which videos are viewed.



RECEIVED 17% OF VOTES IN THIS CATEGORY.

#### SOFTWARE: PATIENT EDUCATION

### Dolphin Imaging and Management Solutions: Aquarium

Aquarium is a dynamic patient education tool that utilizes high-quality 3D animated graphics. It is designed to demonstrate common and complex topics, including diagnostic findings, procedures, appliance use and hygiene. It contains content relevant to the orthodontic, oral surgery and pediatric dental specialties. Automatic updates delivered via the internet. Information: [dolphinimaging.com/aquarium](http://dolphinimaging.com/aquarium)

RECEIVED 14% OF VOTES IN THIS CATEGORY.



#### WEBSITE DESIGN AND SERVICES

### Sesame Communications

Built exclusively for dentistry, Sesame websites help clinicians stand out from their competition with custom design, branding and copywriting, as well as seamless functionality on all devices. All Sesame websites include Virtual Consultation and Virtual Waiting Room, features designed to increase engagement with current and prospective patients.

RECEIVED 20% OF VOTES IN THIS CATEGORY.

