



COMPANY: Align Technology
PRODUCT LINE: iTero Element
WEBSITE: itero.com
PHONE NUMBER: 602-742-2000



What features give your scanner an advantage over the competition?

Our latest generation, the iTero Element Plus Series, has a powerhouse of capabilities to help maximize practice productivity and provide seamless integration for Invisalign treatments. It integrates 3D models, intraoral images and in-face visualizations in one scan while leveraging state-of-the-art computing power. The realistic in-face visualizations delivered by the advanced algorithms of the Invisalign Outcome Simulator Pro help drive treatment acceptance.

What level of customer service or other services are included in the price of the scanner?

The purchase of an iTero Element intraoral scanner includes a robust integration to the Align Digital Platform, with a comprehensive onboarding approach and ongoing training to help practices scan confidently and effectively. The iTero service plan helps keep practices running with remote support, spare parts shipments, unlimited cloud storage, software releases, and ongoing training and education. The service ensures scanner uptime and provides ongoing innovation.

Discuss specs, speed, support and ease of use.

A single iTero scan supports doctors in the diagnosis, treatment and monitoring of patients with cutting-edge digital scanning technology. The orthodontic digital workflows include detailed visualizations with wide viewing angles to assist doctors and patients to visualize and evaluate treatment options. This powerhouse of capabilities is designed to meet the needs of doctors wherever they are on their digital journey.

What is the future of scanning in an orthodontic practice, and how is your company moving toward that future?

Intraoral scanning will continue to be fully integrated into practice and Invisalign workflows to offer superior efficiency and patient experience. Align pursues technological innovation through the Align Digital Platform to provide a seamless end-to-end treatment experience. The platform, which includes Invisalign and iTero solutions, supports practices from first consultation to final smile, to improve clinical outcomes, treatment efficiency, and patient outcomes and experiences.