COMPANY: Dolphin Imaging & Management Solutions
PRODUCT: Dolphin Management
WEBSITE: dolphinimaging.com
PHONE: 800-548-7241

Which specific features differentiate your product within the practice management software field?

Dolphin Management's ability to develop and integrate digital solutions to connect and communicate with patients is the key differentiator in the marketplace. In addition, Dolphin is unique in that we offer our practice management software in three separate options: desktop-, cloud- and browser-based. Features and tools to enhance patient engagement are prominent in all of our software options.

In terms of cost/value, where does your company sit among competitors?

Dolphin offers flexible financing for all desktop products, while our cloud- and browser-based services are delivered via software-as-a-service with a monthly subscription.

Where is practice management software going over the next 10 years, and how are you positioned to lead the way?

We see a trend of practice management software focusing on patient engagement, from acquisition to retention. Dolphin will remain at the heart of this trend, with features that allow seamless digital workflows beyond the physical practice, integration with crucial third-party services and touchless patient/provider experience in all aspects of treatment, including virtual patient monitoring.

Switching practice management software is difficult. How does your company make it easy from a cost and efficiency standpoint?

We begin each process by collaborating with the practice, focusing on preparations. Dolphin's experienced customer advocates guide key team members through a smooth transition with minimum downtime. This includes data conversion, IT preparations, staff training and continued follow-up. After the initial transition, Dolphin has responsive tech support team members standing by to address any issues or questions.