

COMPANY: New Horizons Software

PRODUCT: Evolution
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Which specific features differentiate your product within the practice management software field?

Evolution automates financial, scheduling, communication and reporting, taking many functions out of staff's hands by allowing patients to self-schedule, fill out forms, pay online and more.

In terms of cost/value, where does your company sit among competitors?

Evolution is invaluable! It's like having a full staff member working 24/7, without coffee breaks. Because there's no need for third-party apps, it saves expenses. The cost is competitive compared with "regular" cloud practice management systems that don't have automation included.

Where is practice management software going over the next 10 years, and how are you positioned to lead the way?

The need for patients to self-schedule, fill out forms, pay online, communicate with the practice and participate in virtual visits will continue to be a must in 10 years. DSOs will need centralized automatic reporting and automated administrative functions.

Evolution embodies current technologies with a platform positioned to accommodate more Al and less reliance on staff.

Switching practice management software is difficult. How does your company make it easy from a cost and efficiency standpoint?

Most offices require a conversion from an existing system. A preliminary conversion is done and the office is given access to their sandbox to begin multiple online trainings and fine-tuning new processes available to them. Once staff is comfortable, a date is set to convert and go live. There is also an option for New Horizons team members to be onsite if a practice considers it in their best interest.