



Company: 3M

Product line: Clarity Aligners Flex + Force

Website: 3m.com/orthodontics

Phone number: 800-423-4588

3M Science.
Applied to Life.™

What specific physical characteristics set your aligners apart from others?

In 2021, 3M Clarity Aligners Flex joined 3M's original material, 3M Clarity Aligners Force, for multimodulus, two-material treatment for aligner therapy. As part of a two-material treatment design, Clarity Aligners Flex are well suited for the movements of rotation, extrusion and proclination; 3M Clarity Aligners Force are suited for the movements of expansion, torque, sequential bodily movement and segmental intrusion.

What features make your software and/or doctor dashboard unique and efficient?

The 3M Oral Care Portal allows clinicians to leverage multimodulus aligners to customize each patient's treatment in a single design. Key to the user experience is the ability to work with multiple treatment modalities and combination treatments. The portal is also cloud-based and features robust CAD functionality, including progress scan, diagnostic tools and a doctor-controlled 3D viewer.

Are particular scanners required to submit cases? If so, which brands?

Clarity Aligners Flex + Force is an open platform that accepts high-quality STL files from any scanner. The platform has integrations with the 3Shape, Carestream and Midmark portfolios of scanners, and 3M is working to integrate the Medit portfolio.

Discuss turnaround time, customer service and other logistical advantages of your aligners.

The experience 3M delivers is a key advantage. Surveyed customers unanimously agree that 3M's Clinician Support Team supports customers with excellent customer service every step of the way. 86% of surveyed customers report that the Oral Care Portal is easy to learn, and 90% of customers would recommend Clarity Aligners to other orthodontists.

How does your company work with doctors who want to incorporate in-house 3D printing?

3M understands that many customers elect to manufacture smaller cases and retainers in-house, and welcomes customer feedback on how customers would like to see the company participate.

Provide average doctor cost per full treatment case, and/or volume-based cost tiers.

3M's tiered offering is based on the number of stages, including a finishing tier with five stages and increasing to a comprehensive tier at 21 stages. Case pricing varies based on a discount loyalty program, which is based on aligner and bracket purchases.