

Dr. Paquette's Top 3 Products

	The Damon System	Invisalign	Ortho II Software
When did you start using it?	1998	1999	1989
Why can you not live/work without it?	The stunning smiles and faces we achieve on a routine basis would never let me go back to the results achieved with earlier technology and approaches.	Quite simply, patients love it.	Our entire office is paperless and is integrated all through one software package, including patient reminders, imaging, online access, etc.
When do you use the item?	On every fixed appliance patient, the remainder are treated with Invisalign.	Any time a patient asks for it and it is appropriate and for any adult or teenager who has poor oral hygiene or compromised periodontal conditions.	Every patient.
How do you market it to your patients?	On our Web site, in lunch and learns with referring dentists and we show patients video and mini PowerPoints at the new patient exam.	On our Web site, in lunch and learns with referring dentists and we show patients video and mini PowerPoints at the new patient exam.	Don't need to, they see it when they walk in and many comment on it.
If you could change anything about it, what would it be?	It would be nice if it were less expensive and I am anxious for a clear Damon bracket.	It will be nice when it is more effective for a greater spectrum of patients.	Right now we have to trigger updates when notified, it would be nice if they happened automatically; behind the scenes.